

# See

Supporting Ethical Enterprise

## 1. Privacy Statement: How we use Cookies

When you visit our See Ltd website it may place a cookie on your browser. Cookies are very small text files which help identify your computer, meaning we can customise your user experience, track shopping or sample basket contents and remember where you are in an order process. A cookie does not give us access to your computer nor does it provide any information about you, other than the data you choose to share with us.

You can disable any cookies already stored on your computer, but you should be aware that the functionality of our webpage may be obstructed. If you wish to delete any cookies that are already on your computer, the “help” section in your browser, usually found at the right-hand side of the address bar, should provide instructions on how to find the file or directory that stores cookies. Further information about cookies can be found at <https://ico.org.uk/for-the-public/online/cookies/>

### **The following is strictly necessary in the operation of our webpage.**

Our webpage will:

- Remember that you are logged in and whether your session is secure or not. You may need to be logged in to complete an order, although guest order options are also available
- Remember what is in your shopping or sample basket
- Remember any notifications you’ve already seen so they are not displayed again
- Remember where you are in the order process

### **The following are not strictly necessary, but help our webpage provides the best user experience we can.**

It will also tell us which pages you find most interesting. This information will not identify you as it is recorded anonymously.

### **Functional Cookies**

This webpage will:

- Track the pages you visit via Google Analytics. It will display how you discovered our webpage, which pages you visited, how long you spent on each page, how you interacted with each page (e.g. clicked on a link within the page) and by which page you left our webpage. These cookies enable us to tailor our webpage to show products and services most useful to our visitors.

No personal data, by which you can be identified such as your name or address, will be collected.

## Targeting Cookies

### Our webpage will:

- Allow you to share pages with social networks, such as Facebook, Pinterest and Twitter.

### This webpage will not

- Share any personal information with third parties unless we have your permission or are required by law to do so.

## 2. Our commitment to data security

To prevent unauthorised access, ensure the correct use of information, and maintain data accuracy, we have made sure that the appropriate physical, electronic, and managerial procedures are in place to safeguard and secure any information collected through our webpage.